COLORBOOKPAGE · ADVERTISING & SPONSORSHIP

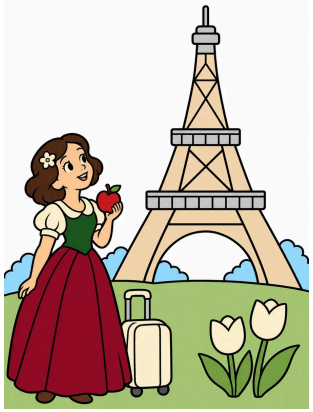
Sponsorship for education brands

While children color and practice letters, introduce your education brand right beside them.

> ColorBookPage is an educational content site where parents and teachers find activity sheets for children. We offer free coloring pages, Korean and English handwriting practice, mazes and hidden-picture puzzles. We propose a four-week pilot that introduces your brand on related content pages, clearly labeled as sponsored.

1,137	28	27·24	5
coloring pages (line art + color guide)	series	Korean · English writing steps	languages

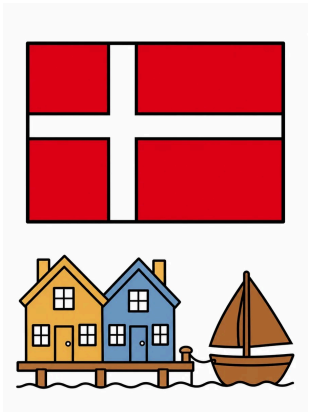
Figures reflect site content as of November 2026.



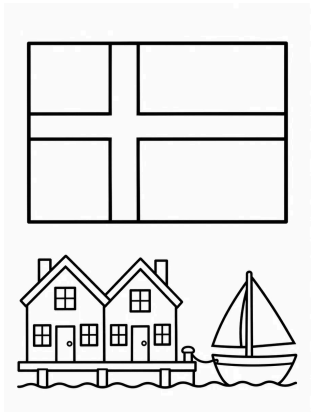
Color guide



Line art (print or color online)



Color guide

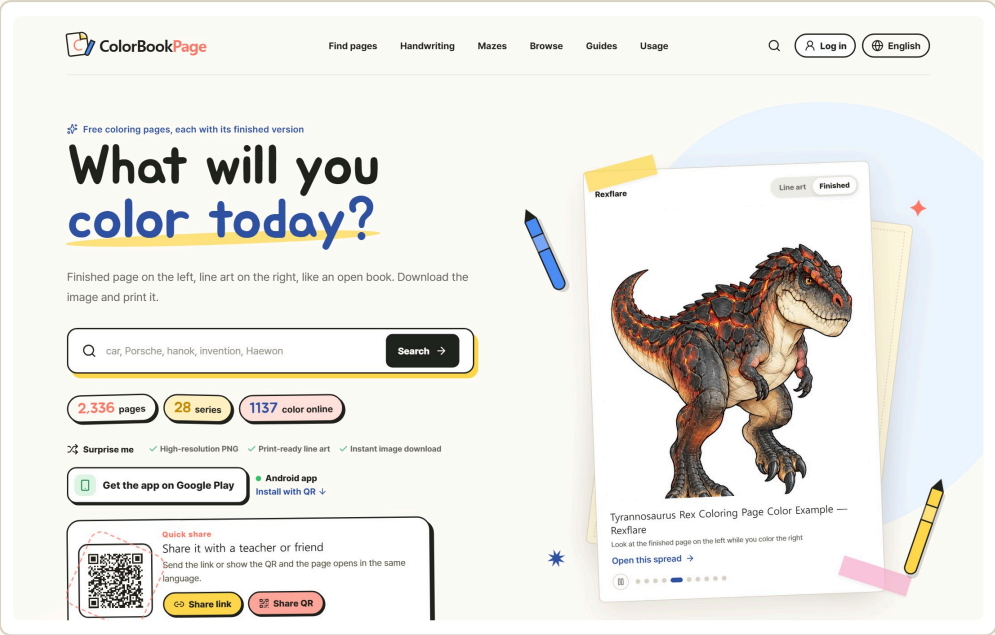


Line art (print or color online)

MEDIA

A site for parents and teachers looking for children's activity sheets

Each page shows the finished color guide and the line art side by side, like an open book, ready to print or to color on screen. Beyond coloring, children move on to handwriting practice, mazes and hidden-picture puzzles, from preschool to the early elementary grades.



colorbookpage.com English home page (November 2026)

1. **Coloring pages: 28 series, 1,137 pages**
   Animals, jobs, vehicles, princesses, landmarks, flags and more. Download the color guide and line art as a pair, or color online.
2. **Handwriting: Korean 27 steps · English 24 steps**
   From tracing lines to writing sentences, step by step, with characters and audio guidance designed for ages 6 to 8.
3. **35 mazes · 9 hidden-picture puzzles**
   Sorted by age and difficulty, to print or to solve on screen.
4. **5 languages**
   Korean, English, Spanish, French and Japanese.

Who we make it for

The users we design our content around.

Parents and caregivers
Looking for activities to do at home

Preschool teachers
Preparing class and play materials

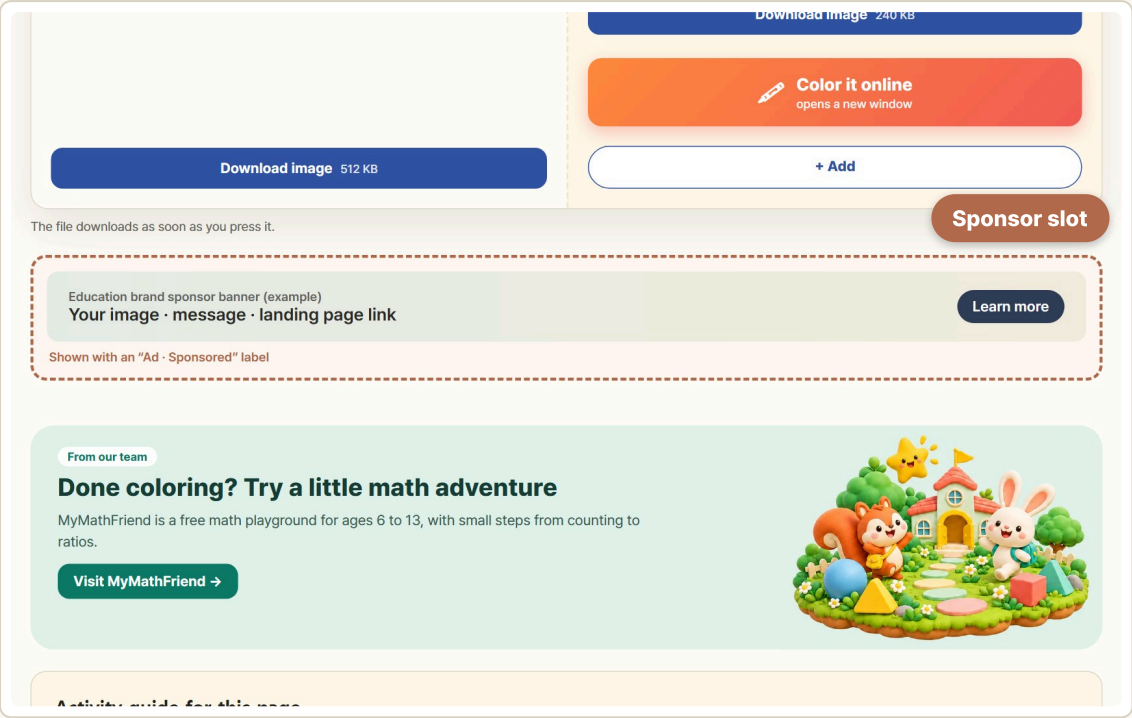
Elementary teachers
Looking for early-grade activities

Learning centers
Adding to after-school materials

PLACEMENT

Right below the page, where the next activity is chosen

The sponsor slot sits under the download and online coloring buttons on each coloring page. Your brand appears naturally while parents and teachers who have just prepared an activity look for what to do next.



Mockup: an English coloring page. The dashed box is the sponsor slot (example screen; the live slot shows your image and message).

Location	Coloring page detail pages, below the color guide and line art: the **sponsor slot**
Coverage	All coloring pages, or selected themes and series, **to be agreed**
Format	Image + short message + landing page link, with an **"Ad · Sponsored" label**
Creative	A horizontal banner image, message and landing URL. We share exact sizes when we settle the details
Languages	English pages, plus Korean, Spanish, French or Japanese pages as agreed
Other spots	Handwriting, maze and other pages can be reviewed together

Ads are kept separate from content. The sponsor slot sits apart from the download buttons, and downloads are never tied to ads. Because children see these pages, we review creative together before the campaign starts.

PILOT

Start with a small four-week test

Instead of a long contract up front, a four-week pilot lets you check the placement and the response before we decide together whether to continue.

PACKAGE

Four-week education sponsorship pilot

We introduce your brand in the sponsor slot on related content pages and send you a report at the end.

Period	**4 weeks** (start date to be agreed)
Placement	Sponsor slot on coloring page detail pages
Format	Image and message + landing link, “Ad · Sponsored” label
Report	At the end: impressions, clicks, click-through rate, campaign dates and, where possible, a breakdown by country
Cost	**To be agreed**

What you provide

- Horizontal banner image
- Landing page URL
- Short message
- Preferred campaign dates

How we count

Before the campaign we set up impression and click measurement for the sponsor slot. Requests from automated bots that crawl pages are excluded. Reports contain totals only, with no visitor personal data.

Impressions	Clicks	CTR	By country
times shown	visits to your page	click-through rate	where possible

A good fit for

Early learning programs
Subscriptions, free trials, consultations

Reading and writing
Workbooks, tutoring brands

Art education
Kids’ art classes, learning experiences

Art supplies and stationery
Crayons and pencils, printers and ink

What we don’t promise

We do not guarantee leads, purchases or revenue. The pilot is a way to check how the placement is seen and used.

PRINCIPLES · PROCESS

Only ads that suit children's content

Ad principles

- Every ad carries an **"Ad · Sponsored" label** to set it apart from content.
- Ads sit apart from the download buttons, and **using our pages is never tied to ads**.
- No messages that push children to buy. Creative speaks to **parents and teachers**.
- We never pass visitor personal data to advertisers. Reports contain **totals only**.
- We ask for changes to unverified learning claims or exaggerated wording.
- No ads for adult content, gambling, alcohol, tobacco, payday loans or other categories unsuitable for children's content.

We review creative with you before launch. If it does not meet these principles we may ask for changes or decline the campaign.

How it works

1. **Get in touch**
   Tell us your brand, preferred dates and placement through the inquiry form or by email.
2. **Agree on details**
   We settle coverage, dates, cost and what the report includes.
3. **Send creative**
   Send your banner image, message and landing URL, and we check them against our principles.
4. **Go live**
   We set up measurement and show your banner in the sponsor slot for four weeks.
5. **Report and next steps**
   We send the report and decide together whether to continue.

We also welcome media-plan inquiries from agencies and media reps.

CONTACT

Advertising & partnerships

Use the "Advertising & partnerships" form at the bottom of our home page, or email us. Replies to form inquiries appear on the site's My inquiries page.

Scan to open the inquiry form.

dobestray@naver.com

ColorBookPage
colorbookpage.com

We are looking for education brands to grow with, alongside the families and classrooms that use our activity sheets. Start with a small pilot. We would love to hear from you.